



2021 Virtual National Child Nutrition Conference

April 19-22, 2021

Engagement Opportunities

\$5,000 Conference Sponsor (unlimited)

- Logo and link on Main Conference Page (scrolling)
- Logo and link on Conference Registration Page (scrolling)
- Name and/or logo on Attendee Confirmation
- Two complimentary Conference Attendees
- Logo recognition on various Conference Promotions
- One-time Facebook recognition
- Panelist in our one-hour Sponsor Spotlight session
- One-time placement in eNews as part of the Sponsor Group Thank You

\$1,500 Conference Exhibitor (unlimited)*

- Enhanced Listing in our Online Exhibitor Platform for 90 days, which includes:
 - Company/Organization Logo
 - Company/Organization Name
 - Website Link (up to 2)
 - 130-character introductory description
 - Video (up to 25 MB)
 - Two .png images (for sale sheets, resources, giveaway, discounts, coupons, etc.)
 - 1,000-character additional information
 - Up to 10 key words for search function
 - Address
 - Contact Name
 - Contact Email
 - Contact Number
- Opportunity to participate in the Scavenger Hunt (door prize program)
 - Drives traffic to your listing
 - Participant contact list sent to you directly
- One complimentary Conference Attendee
- One-time Facebook recognition
- Conference Exhibitor Meet-Up Session

\$2,500 Main Attendee Program Page Advertisement*

- Image linked to one 8.5x11-inch promotional PDF ad on Conference Programming Page
- Promotional PDF will also be placed in the conference program

\$5,000 Solution Spotlight (6 available)*

- 15 minutes of Non-Compete Presentation or Demo (recorded and available for 30 days)
- Full promotion in all conference materials as part of the programming

\$500 Full-Page Ad in Digital Conference Program*

Contact partnerships@cacfp.org

**Industry Partners get 10% off exhibitor and advertising opportunities.*

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