

# 2024-2028 Strategic Plan for the National CACFP Sponsors Association



## MISSION

The National CACFP Sponsors Association provides advocacy, education, resources, support and community for those who administer, operate and participate in USDA's child nutrition programs



## VISION

Ensure nutrition security for families through access to food programs.



## VALUES

- Stewardship
- Integrity
- Education
- Advocacy
- Equity

### GOAL 1

#### Offer Educational Opportunities

Offer a range of cost-effective training solutions.

Provide an excellent educational experience.

Develop quality educational materials.

### GOAL 2

#### Provide Resources for Members

Use technology as a tool for promoting collaboration, training and resources.

Identify and develop resources to assist sponsors with program management.

Develop training resources for member use.

### GOAL 3

#### Build Visibility and Recognition

Actively recruit and retain membership.

Educate policy-makers about the child nutrition community.

Promote the CACFP through policy initiatives, advocacy outreach and media campaigns.

Build robust partnerships with key national advocacy and industry organizations.

### GOAL 4

#### Ensure Financial & Organizational Viability

Provide strong governance through effective leadership development.

Manage Association fiduciary responsibilities prudently and efficiently.

Seek opportunities to ensure the continued viability of the Association.

Engage qualified professional staff.