## **Tote Bag Advertising Guide**

The following summary includes helpful information and instructions for your conference tote bag advertising item.

### **Tote Bag Item Types**

Tote Bag item descriptions must be emailed to partnerships@cacfp.org and must be approved by our conference team by March 1, 2025. Examples of items can be:

- 8.5" x 11" printed educational resource or promotional advertisement
- · Small books
- Educational Magazines
- Food Samples (that will not be crushed)
- Postcards
- Branded Promotional Items such as stress balls, thumb drives, cooking utensils, aprons, sunscreen, lotion, water bottles, etc.



#### **Tote Bag Shipping Address**

**NOTE:** This is **NOT** the same address as exhibitor materials. Please ship to this address as written below. Items shipped to yourself or that do not arrive within the shipping window will not be included in the tote bag and will be delivered to your booth instead.

HOLD FOR: Lisa Mack, 512-688-9356, National CACFP Sponsors Association

c/o FedEx Office at Hilton Anatole

2201 N. Stemmons Freeway

Dallas, TX 75207

National Child Nutrition Conference

Box \_\_\_ of \_\_\_

Tote Bag Advertisers are responsible for receiving fees associated with their items. Please fill out and submit the attached Credit Card Authorization form or leave your payment information with the Hilton Anatole over the phone at 214.749.0667.



#### **Important Deadlines**

| March 1, 2025    | Estimated Number of Attendees Communicated to Partners |
|------------------|--|
| March 1, 2025    | Submit Tote Bag Description for Approval               |
| April 3, 2025    | Tracking Numbers Submitted to partnerships@cacfp.org   |
| April 7-11, 2025 | Tote Bag Items Arrival Window at Hotel                 |







# HC Parcel Management Credit Card Authorization Form

| Instructions   | For Pickup/Deliv   | ery/RTS o                                      | n date                                   | 1                           | 1                                       | _ time                                      | :  | _ am/pm                                    |  |
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| Clean variaber.  |  |  | CVV INUITIE                              | Jei.                        | Ελμπαι                                  | 1011 Date.                                  |  |  |  |
| Account Holder Signature:  |  |  | Billing Zip Code:                        |                             |   |   |  |  |  |

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