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38th National

# CHILD NUTRITION CONFERENCE

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April 22-26, 2024

Orlando, FL

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*Partner Prospectus*



# Why partner with us?

The National CACFP Sponsors Association (NCA) is the national platform for the USDA's Child and Adult Care Food Program (CACFP). We represent a broad network of organizations that work tirelessly to serve nutritious meals and snacks to children and adults nationwide through both the CACFP and SFSP.

## Child and Adult Care Food Program (CACFP)

\$3.7 billion



90,301 Homes



64,489 Centers



27,227 Afterschool Sites



135,000 persons in Adult Day Care



4.8 million children and adults served in CACFP

## Summer Food Service Program (SFSP)

\$476 million



47,500 sites



142 million meals



2.7 million children served in SFSP

## Stakeholders include:

Child Care Centers

Family Home Child Care

Head Start

Adult Care Centers

Tribal Organizations

Food Banks

Industry Leaders

State and Federal Agencies

Sponsoring Organizations

Afterschool Organizations

Emergency Shelters

Anti-Hunger Organizations

Summer Food

## Network

Engage with attendees and decision makers who influence a broad number of child nutrition participants. Build personal, long-lasting relationships.

## Brand

Strengthen your brand by showcasing your products and services to CACFP and SFSP stakeholders.

## Promote

Showcase your organization as an advocate for child hunger and food insecurity with solutions to help solve problems.

## Questions?

Email [partnerships@cacfp.org](mailto:partnerships@cacfp.org)  
Or visit [cacfp.org/conference](http://cacfp.org/conference)

# Exhibiting Opportunities

With many non-competitive hours, our exhibit hall is the place to showcase your products, solutions and resources while networking and building relationships.



	Booth Space Pipe & Draped	Program Recognition	Website Recognition	Conference App Placement	Online Exhibitor Directory	Complimentary Registration
<b>SILVER</b> \$2,750	10' x 20' (2) 6-foot tables 4 chairs	✓	✓	✓	✓	One
<b>BRONZE</b> \$1,750	10' x 10' (1) 6-foot table 2 chairs	✓	✓	✓	✓	One
<b>NONPROFIT</b> \$1,250	10' x 10' (1) 6-foot table 2 chairs	✓	✓	✓	✓	One

\*Register and pay before September 1, 2023 and receive an additional exhibit hall pass

\*\*Exhibitors registering on or after March 1, 2024 will be subject to the late rate

## Exhibit Hall Hours

<b>Move-In</b>	Monday, April 22	1:00 pm - 5:00 pm
<b>Ready Hour</b>	Tuesday, April 23	8:00 am - 9:00 am
<b>Exhibit Hall Open</b>		
	Tuesday, April 23	9:00 am - 1:30 pm
	Tuesday, April 23	4:00 pm - 6:00 pm
	Wednesday, April 24	9:30 am - 1:00 pm
<b>Move-Out</b>	Wednesday, April 24	1:00 pm - 5:00 pm

## Commercial Workshop

Do you have a product, resource or solution you want to market to our attendees? Submit your proposal for this exclusive exhibitor add-on. Your commercial workshop will be promoted amongst all other workshops in the commercial track. Sales and branding are allowed in the commercial track.

### Commercial Workshop - \$750

\*Limited to the first 10 approved workshops

\*Late fee pricing begins March 1, 2024



### Questions?

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# Advertising Opportunities

## Conference Program Ads (Print & Digital)

Drive traffic to your booth or let attendees know about your great products and/or resources. The conference program, available both in print and digitally, provides all the important information that each attendee needs to know: schedule, speakers, workshop descriptions, special events and more. Choose from three conference program ad sizes: full page, half page and quarter page.

Full Page  
**\$850**

Half Page  
**\$650**

1/4 Page  
**\$450**



## Tote Bag Promotion

Every attendee receives a tote bag filled with great items and resources. It's one of the best ways to allow attendees to try your product first-hand.

### One Promotional Item

\$1,000 + Hotel Receiving Charges

# Sponsorship Opportunities

Partner with us as a sponsor and receive exclusive benefits and premier recognition.

\$10,000 Sponsorships	\$7,500 Sponsorships	\$5,000 Sponsorships	\$2,500 Sponsorships (Education Tracks)
CACFP Champion	Conference App	Registration	Nutrition
SFSP Champion	Tote Bags	Selfie Spot	Head Start
Afterschool Champion	Scholarship Support	Self Care Lounge	At-Risk Afterschool
General Session (One Available)		Charging Stations	Summer Food
Evening Welcome Reception		Regional Networking Reception	Meal Patterns
Breakfast (Two Available)		Networking Lounge	Program Admin/Operations
Pizza Party Lunch ( <b>SOLD</b> )		Certification Reception	Management & Professional Development
Lunch Buffet		Group Meetups	Financial Management
Lanyards		Fun Run/Walk	Policy & Advocacy
Scholarship Support		Snack Break	Research & Resources
		Beverage Break	
		Scholarship Support	





# Become an Industry Partner

Join us in supporting the CACFP community and helping to ensure that millions of children have access to nutritious meals daily. By investing with NCA, you are not only supporting sponsoring organizations, but also providers, children and families across the country.



## Industry Partner (\$1,000) benefits include:

- Email Marketing: One-time placement of logo, link and 600-character or less description in the child nutrition community eNews (sent to over 120,000 stakeholders).
- A 10% discount on all exhibitor and advertiser fees.
- Online Presence: Recognition year-round with logo, partner description and link on NCA website.
- Use of NCA Industry Partner Badge on your marketing materials.