



37th National
**CHILD NUTRITION
CONFERENCE**

April 10-14, 2023
San Diego, CA

Exhibitor Prospectus

Why partner with us?

The National CACFP Sponsors Association (NCA) is the national platform for the USDA's Child and Adult Care Food Program (CACFP). We represent a broad network of organizations that work tirelessly to serve nutritious meals and snacks to children and adults nationwide through both the CACFP and SFSP.

Child and Adult Care Food Program (CACFP)

\$3.7 billion



90,301 Homes



64,489 Centers



27,227 Afterschool Sites



135,000 persons in Adult Day Care

Summer Food Service Program (SFSP)

\$476 million



47,500 sites



142 million meals



Stakeholders include:

Child Care Centers
Family Home Child Care
Head Start
Adult Care Centers
Tribal Organizations
Food Banks
Industry Leaders

State and Federal Agencies
Sponsoring Organizations
Afterschool Organizations
Emergency Shelters
Anti-Hunger Organizations
Summer Food

Network

Engage with attendees and decision makers who influence a broad number of child nutrition participants. Build personal, long-lasting relationships.

Brand

Strengthen your brand by showcasing your products and services to CACFP and SFSP stakeholders.

Promote

Showcase your organization as an advocate for child hunger and food insecurity with solutions to help solve problems.

Questions?

Email partnerships@cacfp.org
Or visit cacfp.org/conference

Exhibiting Opportunities

With many non-competitive hours, our exhibit hall is the place to showcase your products, solutions and resources while networking and building relationships.



	Booth Space Pipe & Draped	Program Recognition	Social Media Recognition	Conference App Placement	Online Exhibitor Directory	Complimentary Registration
SILVER \$2,750	10' x 20' (2) 6-foot tables 4 chairs	✓	✓	✓	✓	One
BRONZE \$1,750	10' x 10' (1) 6-foot table 2 chairs	✓	✓	✓	✓	One
NONPROFIT \$1,250	10' x 10' (1) 6-foot table 2 chairs	✓	✓	✓	✓	One

Exhibit Hall Hours

Move-In Monday, April 10 1:00 pm – 5:00 pm

Exhibit Hall Open

Tuesday, April 11 9:00 am – 1:30 pm

Tuesday, April 11 3:30 pm – 6:00 pm

Wednesday, April 12 9:30 am – 1:00 pm

Move-Out Thursday, April 13 1:00 pm – 5:00 pm

Exclusive Exhibitor Add-On

Submit a commercial workshop to advertise your product or resources. This will be featured on our website and in the conference program, both in print and digital.

Commercial Workshop – \$750



Questions?

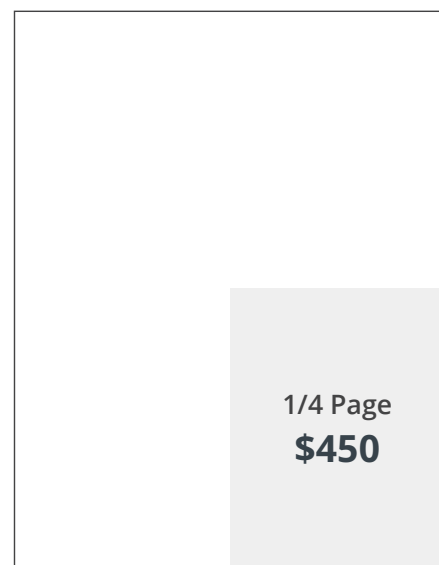
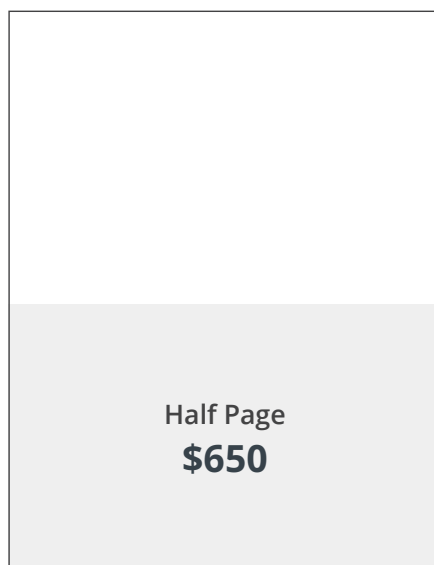
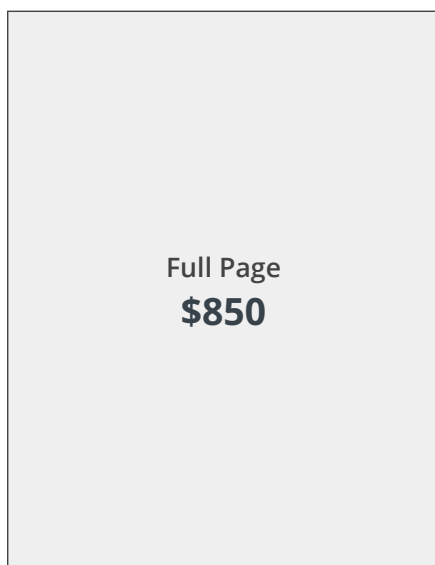
Email partnerships@cacfp.org
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Advertising Opportunities

Conference Program Ads (Print & Digital)

Drive traffic to your booth or let attendees know about your great products and/or resources. The NCNC program, available both in print and digitally, provides all the important information that each attendee needs to know: schedule, speakers, workshop descriptions, special events and more. Choose from three conference program ad sizes: full page, half page and quarter page.



Tote Bag Promotion

Every attendee receives a tote bag filled with great items and resources. It's a one of the best ways to allow attendees to try your product first-hand.

One Promotional Item
\$1,000 + Hotel Receiving Charges

Sponsorship Opportunities

Partner with us as a sponsor and receive exclusive benefits and premier recognition.

\$10,000 Sponsorships	\$7,500 Sponsorships	\$5,000 Sponsorships
CACFP Champion SOLD	Evening Welcome Reception SOLD	Registration SOLD
General Session (One Available)	Conference App	SFSP Champion SOLD
Grab 'n' Go Breakfast (Two Available)	Tote Bags	Selfie Spot
Lunch (Two Available)		Charging Stations
Padfolio		Networking Lounge
Lanyards		Snack Break
		Beverage Break

\$2,500 Sponsorships (Education Tracks)		
Nutrition	Head Start	At-Risk Afterschool
Summer Food	Program Spotlight	State Agency
Program Admin/Operations	Policy & Advocacy	Management & Professional Development
Train-the-Trainer	Research & Resources	Financial Management
Commercial		



Become an Industry Partner

Join us in supporting CACFP community and helping to ensure that millions of children have access to nutritious meals daily. By investing with NCA, you are not only supporting sponsoring organizations, but also providers, children and families across the country.



Industry Partner (\$1,000) benefits include:

- Online Presence: Recognition year-round with logo, partner description and link on NCA website.
- Email Marketing: One-time placement of logo, link and 600-character or less description in the child nutrition community eNews (sent to over 95,000 stakeholders).
- Use of NCA Industry Partner Badge on your marketing materials.
- A 10% discount on all exhibitor and advertiser fees.



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